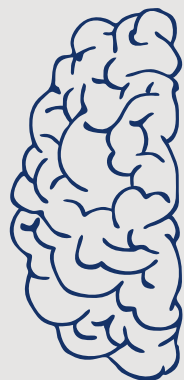


TRANSCRANIAL MAGNETIC
STIMULATION

Break Free From Depression:
A Drug-Free Path to Wellness
With TMS



Magnetic Potential

— ACCELERATED TMS FOR DEPRESSION —



Discover a Transformative
Journey to Emotional Well-
being Through Our
Advanced TMS Treatment

What is TMS?

Harnessing the Power of Magnetic Stimulation

- 1 Safe & non-invasive
- 2 Medication-free treatment
- 3 Proven effective for treatment-resistant depression
- 4 Ongoing studies show promise for other mental health conditions

Transcranial Magnetic Stimulation (TMS) is an FDA-approved, non-invasive treatment for depression and other mental health conditions. Developed in 1995 and approved by the FDA in 2008, TMS is used to help patients who have not responded to traditional therapies. Research shows that TMS is effective in treating conditions like: PTSD, OCD, BPD, and smoking cessation.

How Does it Work?

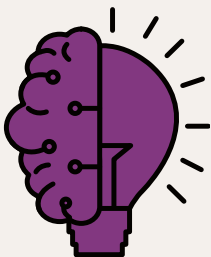
TMS works by using focused magnetic pulses to stimulate specific areas of the brain involved in mood regulation. The magnetic pulses, similar in strength to an MRI scanner, are delivered through a coil placed on the scalp. These pulses stimulate nerve cells in specific areas of the brain, helping strengthen brain circuits that influence, thoughts, emotions, and behaviour. Research is showing that over time, patients who use TMS treatment feel more in control, better able to cope with life's stresses, and regain hope.

Why Choose TMS?

Advanced Care for Better Mental Health

TMS stands out for its ability to improve mental health without the systemic side effects of medication. Patients often experience fewer side effects, quicker relief, and sustained benefits than traditional treatments.

- 1 Non-invasive, outpatient procedure
- 2 Rapid onset
- 3 No sedation required
- 4 No medication involved & does not interfere with medications
- 5 Personalize treatment protocols
- 6 Safe for long-term use



Clinical trials show a 60-70% reduction in symptoms for about half of patients with treatment resistant depression



30% or more achieve permanent remission



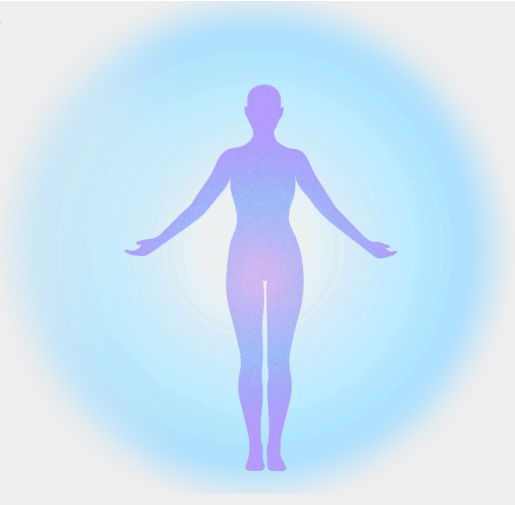
FDA approved for 15+ years

Our Personalized Approach

Your Journey to Wellness Starts Here

Dr. Paul Harris, a seasoned family physician with over 30 years of experience, has dedicated his career to diagnosing and treating mental health conditions, including depression, bipolar, anxiety, PTSD, addiction, and ADHD. His deep commitment to holistic care led him to explore innovative treatments beyond traditional medication.

At Magnetic Potential, Dr. Harris offers personalized, evidence-based rTMS therapy as a safe and effective option for those seeking non-medication-based treatment for depression. Believing that mental health is deeply connected to overall well-being, he takes an integrative approach - incorporating mindfulness practices, breathwork and nutrition into treatment plans. He also conducts comprehensive blood testing to determine hormone levels and uncover underlying metabolic or physiological contributors to mental health challenges.



Dr. Paul Harris



With a focus on compassionate, individualized care, Dr. Harris ensures that each patient receives a tailored plan to optimize their mental health, empowering them to achieve lasting well-being.

An Advanced Clinical System



At our clinic, we use the cutting-edge Magstim Horizon 3.0, a new class of TMS technology that elevates the standards of care for our patients. This state-of-the-art system enables our team to deliver consistent and connected treatments.

With **Magstim Horizon 3.0 with StimGuide Pro** we can:

- Create personalized treatment plans and protocols tailored to each patient's needs
- Ensure quality control and consistency leading to more effective treatments.
- Use a neuronavigation device to more accurately direct magnetic pulses

Horizon 3.0 with StimGuide Pro

Part No. 5505-00-50



Traditional vs Accelerated TMS

Choose the Right Option for You

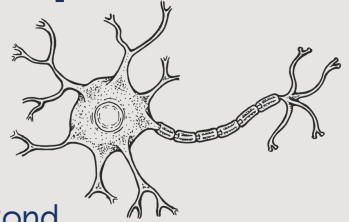


While traditional TMS is highly effective, our clinic also offers an accelerated protocol designed for faster relief. With just 5 consecutive days of treatment, accelerated TMS can provide quicker results, helping you return back to your daily life sooner.

Traditional TMS	Accelerated TMS
6-8 weeks of treatment	5 consecutive days
Gradual symptom relief	Rapid symptom relief
Slower return to normal routines	Faster recovery and return to normal routines

Take the First Step

Start Your Healing Today



We're here to help you rediscover life beyond depression. With our compassionate team and innovative TMS treatments, we will support you on every step of your mental health journey.

Click on the resources below to learn more:



[A Drug-Free Option For Treating Depression](#)

[Treatment Utilizing Magnetic Fields Offers New Hope for Those with Severe Depression](#)

[VA Enlists Help of Electromagnetic Device to Treat Veterans Battling Depression](#)

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