

Understanding Transcranial Magnetic Stimulation (TMS)

A comprehensive guide to the science, evidence, and clinical applications of TMS



Magnetic Potential

ACCELERATED TMS THERAPY

Personalized • Evidence-Based • Drug-Free

What is

TRANSCRANIAL MAGNETIC STIMULATION (TMS)

Transcranial Magnetic Stimulation (TMS) is a non-invasive therapeutic modality that uses magnetic pulses to stimulate nerve cells in the brain, targeting areas implicated in mood regulation. TMS offers an alternative for patients who have not responded to traditional treatments.

TMS uses gentle magnetic pulses to precisely stimulate specific brain areas involved in mood, thinking, and emotional regulation. By encouraging healthier brain activity and supporting neuroplasticity, TMS helps the brain function more effectively—giving many people the opportunity to regain their quality of life.



What Conditions are Treated by TMS?

Transcranial Magnetic Stimulation (TMS) is a physician-directed, evidence-based treatment that uses targeted magnetic pulses to stimulate specific brain networks involved in mood, cognition, and emotional regulation. While TMS is officially approved for several conditions, ongoing research continues to demonstrate promising benefits across a growing range of mental health disorders.

FDA & Health Canada Approved



Major Depressive Disorder (MDD)



Anxious Depression



Obsessive-Compulsive Disorder (OCD)

Emerging Clinical Evidence



Post Traumatic Stress Disorder (PTSD)



Anxiety Disorders



Bipolar Disorder



Substance Use Disorders



Personalized care: Not every patient is a candidate for every protocol. Dr. Harris develops individualized treatment plans based on your diagnosis, symptoms, treatment history, and the latest clinical evidence.



No Systemic Side Effects: Unlike oral medications, TMS does not cause weight gain or sexual dysfunction; most patients only report a mild, temporary headache or scalp discomfort.

Treatment Course: Standard vs. Accelerated TMS

Standard (The Traditional Path)



Typically involves a 40-minute session per day, five days a week, for a total of four to six weeks.

Accelerated (The Fast Track)



Delivers the same number of treatments over a much shorter period, allowing many patients to complete therapy in just a few days.

Why We Focus on Accelerated TMS

Same Science. Faster Treatment. Less Disruption to Your Life.

Accelerated TMS allows eligible patients to receive the same physician-directed course of treatment in just a few days rather than several weeks. By reducing the number of trips to the clinic, this approach can minimize disruption to work, family, and daily functioning while maintaining the same established safety profile.

Published Clinical Outcomes

Outcome	Traditional TMS	Accelerated TMS
Response	40-50%	55-90%
Remission	25-35%	40-60%

Ranges summarize outcomes reported across published studies of treatment-resistant depression. Individual results vary depending on patient characteristics and treatment protocol.

Our Personalized Approach



Your Journey to Wellness Starts Here

Dr. Paul Harris

MBBCh, BSc, CCFP, LMCC



Dr. Harris underwent advanced TMS training at **Harvard Medical School**. This TMS certification was through **Maastricht University**.

By combining advanced neuroscience with compassionate, patient-centred care, our goal is not only to reduce symptoms but to help each person achieve lasting mental wellness.

At Magnetic Potential, we believe that effective mental health care begins with understanding the whole person—not just a diagnosis.

Dr. Paul Harris is a family physician with 30+ years of clinical experience and a special focus on mental health and addiction medicine since 1998. Throughout his career, he has helped individuals living with depression, anxiety, PTSD, bipolar disorder, ADHD, addiction, and other complex mental health conditions.

Recognizing that mental health is influenced by many interconnected factors, Dr. Harris combines evidence-based TMS therapy with an integrative approach to care. In addition to brain stimulation treatment, he may evaluate hormone balance, nutritional status, and other underlying physiological factors that can contribute to mental health challenges. Treatment plans may also incorporate practical lifestyle strategies, including mindfulness, breathwork, and nutrition, to support long-term well-being.

Ready to Explore Whether TMS is Right for You

Start with a complementary consultation

No pressure

No obligation

Just an opportunity to learn more

Funding & Coverage

Public funding

TMS is not currently funded through MSP in British Columbia.

Potential funding sources

Coverage or funding may be available for eligible members of:

- Veterans Affairs Canada (VAC)
- Canadian Armed Forces
- RCMP
- First Responders
- WorkSafeBC
- Interim Federal Health Program

Flexible Financing

0% financing options may be available through Beautify.



Ask our team about available funding and financing options.

Ready to take the next step?

Visit: magneticpotential.com

Email: info@magneticpotential.com

Call: (250) 709-1435

Note: The easiest way to book a consultation is through our website

Coverage and financing are subject to eligibility, approval, and applicable program requirements. TMS is not appropriate for everyone; treatment recommendations are individualized following medical assessment.